

BENEFITS TO SPONSORS

Agriculture Leadership Summit 2011

I. Partner State (Rs. 15.0 Lac)

1. Official status of the Partner State to the Leadership Summit 2011
2. Name and logos to appear along with the organizers in all the promotional materials like hoardings, backdrop and all the promotional material.
3. Back cover page advertisement in souvenir
4. Name and logo to appear in all advertisements in national media, magazines, websites, hoardings along with the organizers.
5. Special acknowledgement during inaugural and concluding functions.
6. Sharing of inaugural dias with the VVIPs and speaking at the inaugural function.
7. Five minutes promotional film of the organization to be run 10 times during the event.

II. Guest State (Rs. 10.0 lac)

1. Official status of Guest State of the event.
2. Coloured advertisement in souvenir
3. Name and logo to appear in promotional materials, advertisement and main backdrop.
4. Three banners are to be displayed in exhibition area
5. Acknowledgment during inaugural and concluding functions.
6. Speaking slot in a relevant session
7. Five minutes promotional film of the organization to be run 4 times during the event.

III. Principal Sponsor (Rs. 15.0 Lac)

1. Official status of the Principal Sponsor to the Leadership Summit 2011
2. Name and logos to appear along with the organizers in all the promotional materials like hoardings, backdrop and all the promotional material.
3. Back cover page advertisement in souvenir.
4. Name and logo to appear in all advertisements in national media, magazines, websites, hoardings along with the organizers.
5. Special acknowledgement during inaugural and concluding functions.
6. Sharing of inaugural dias with the VVIPs and speaking at the inaugural function.
7. Five minutes promotional film of the organization to be run 10 times during the event.

IV. Main Sponsor (Rs. 10.0 Lacs)

1. Official status of Main Sponsors of the event.
2. Name and logo to appear in all the promotional materials, panels and on the main backdrop.
3. Inside cover page advertisement in souvenir.
4. Name and logo to appear in all advertisements in national and regional news papers, magazines, websites, hoardings, site panel etc.
5. Acknowledgement during inaugural and concluding

functions.

6. Speaking slot in one of the relevant sessions and also sharing of Concluding Function dias with the VIPs
7. Five minutes promotional film of the organization to be run 7 times during the event.

V. Sponsor (Rs. 5.0 lac)

1. Official status of Sponsors of the event.
2. Coloured advertisement in souvenir
3. Name and logo to appear in promotional materials, advertisement and main backdrop.
4. Three banners are to be displayed in exhibition area
5. Acknowledgement during inaugural and concluding functions.
6. Speaking slot in a relevant session
7. Five minutes promotional film of the organization to be run 4 times during the event.

VI. Co-Sponsor (Rs. 2.50 lac)

1. Official status of Co-Sponsors of the event.
2. B/W advertisement in souvenir
3. Name and logo to appear in all the promotional materials and the backdrop.
4. Special acknowledgment during inaugural and concluding functions.
5. Name and logo to appear in all advertisements and site panel etc.
6. Five minutes promotional film of the organization to be run 2 times during the event.

VII. Dinner Sponsor (Rs. 6.0 lac)

1. Official status of Dinner Sponsors
2. Banners (5) can be put up inside the dinner venue during dinner time.
3. Name and logo to appear in promotional materials, advertisement and main backdrop.
4. Special acknowledgment during inaugural and concluding functions.
5. Name and logo to appear in all advertisements and site panel etc.
6. B/w advertisement in souvenir
7. Five minutes promotional film of the organization to be run 5 times during the event.

VIII. Lunch Sponsor (Rs. 4.0 lac each)

1. Official status of Lunch Sponsor
2. Banners (3) can be put up inside the lunch venue during lunch time
3. Name and logo to appear in all the promotional materials and the backdrop.
4. Special acknowledgment during concluding function.
5. Name and logo to appear in all advertisements and site panel etc.
6. Five minutes promotional film of the organization to be run 3 times during the event.

BENEFITS TO SPONSORS

Agriculture Leadership Awards 2011

I. Principal Sponsor (Rs. 10.0 lac)

1. Official status of the Principal Sponsor to the Leadership Awards 2011
2. Name and logos to appear along with the organizers in all the promotional materials like hoardings, backdrop and all the promotional material.
3. Name and logo to appear in all advertisements in national media, magazines, websites, hoardings along with the organisers.
4. Special acknowledgment during Award function
5. Sharing of Awards dias with the VVIPs and briefly speaking at the function
6. Colour advertisement in souvenir
7. Five minutes promotional film of the organisation to be run before and after the Awards function

II. Sponsor (Rs. 5.0 lacs)

1. Official status of the Sponsor to the Leadership Awards 2011
2. Names and logos to appear in all the promotional materials like hoardings, backdrop and all the promotional material.
3. Names and logos to appear in all advertisements in national media, magazines, websites, hoardings along with the organisers.
4. Special acknowledgment during Award function
5. Colour advertisement in souvenir
6. Five minutes promotional film of the organisation to be run before the Awards function

III. Co-Sponsor (Rs. 2.50 lac)

1. Official status of the Co-Sponsor to the Leadership Awards 2011
2. Names and logos to appear in all the promotional materials like hoardings, backdrop and all the promotional material.
3. Names and logos to appear in all advertisements in national media, magazines, websites, hoardings.
4. Special acknowledgment during Award function
5. B/W advertisement in souvenir
6. Five minutes promotional film of the organisation to be run after the Awards function

