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AgroVision 2021 To Focus On Empowering Farmers

With the fast changing economy and increasing impact of WTO on Indian agriculture the, significance of quick information access and exposure to latest products, technologies and marketing opportunities is of prime importance. With these objectives in mind, Indian Chamber of Food and Agriculture (ICFA) is organizing AgroVision 2021 to provide an opportunity for participants to showcase products, services, schemes and technologies to potential users and farmers.

AgroVision 2021 shall be organized at Lucknow from December 1-3 at the campus of Indian Institute of Sugarcane Research, the world's premier research institute on sugarcane under Indian Council of Agricultural Research (ICAR).

The Development Meet proposed as part of the event on the theme "Investment opportunities and growth potential in agro sector in Uttar Pradesh" shall help in formulating a comprehensive policy to promote growth and investment in this sector. A business meet of all the important stake-holders will be held on December 1, which would discuss the policy initiatives by India and importantly by Uttar Pradesh in the farm and agri business sector.

The business meet shall focus on promoting private investments in farm machinery, production systems, animal husbandry, food processing, storage, marketing, agricultural services and agri infrastructure. The Government of Uttar Pradesh may assist with project guidelines in the high business potential sectors such as fruits, vegetables, sugar and its byproducts, dairy, milk and milk products, processed food, poultry, biotechnology, storage, post-harvest, mechanization, seeds production and several other areas.

AgroVision 2021 shall provide exposure to farmers about the latest agri-input products, technologies, farming practices, government schemes, marketing and post harvest management. It shall provide better awareness among the key stakeholders, industries and investors about the agricultural potential of the state, business opportunities available and the scope for investment.

AgroVision 2021 shall provide a platform to the national and international organisations in food, agriculture, animal husbandry, horticulture, agri-business and rural development for linkages and partnerships. It shall provide a unique opportunity to reach out to over 50,000 progressive farmers from the state and other key stake-holders in food and agriculture system in the country.

AgroVision 2021 shall provide valuable opportunity for interaction with the top Government of India and the state government officials and policy makers to discuss issues and explore business opportunities in the state. It shall provide inputs for formulating appropriate farm and agro industrial policy for enhancing competitiveness, increasing productivity, improving post-harvest management, processing and infrastructure and agro exports.

